



Northwest Tandem Rally

Spokane Valley, WA

July 5-6, 2025



Sponsorship Opportunities

We invite you to be a part of the 2025 Northwest Tandem Rally (NWTR) organized by Valleyfest and headquartered at Regional Event CenterPlace in Spokane Valley, Washington.

Since 1986, NWTR participants from across the country have cycled through Washington, Oregon, Idaho and British Columbia. This annual gathering celebrates the joy of tandem cycling while promoting tourism and supporting our local community. We are planning for about 500 cyclists this summer.

Below are some of the sponsorship opportunities available.
Any sponsorship can also be customized for you.
Call the Valleyfest office at 509-922-3299 or email info@valleyvest.org for more information.

| 2025 Northwest Tandem Rally BASIC Sponsor Levels | In Kind | \$250 | \$500/ Rest Stop (limit 6) | \$750 (limit 4) | \$1500 (limit 2) |
|--|---------|-------|----------------------------------|--------------------|---------------------|
| • Name placement on social media and print <i>(in proportion to sponsorship level)</i> | • | • | • | • | • |
| • Hyperlink on NWTR website | • | • | • | • | • |
| • Hyperlink on NWTR Registration page | • | • | • | • | • |
| • Logo placement on volunteer t-shirt <i>(in proportion to sponsorship level)</i> | • | • | • | • | • |
| • Sponsor-provided banner placement | | | at rest stop | • | • |
| • Booth space at weekend expo <ul style="list-style-type: none"> ○ <i>Electricity and security provided</i> ○ <i>Awnings provided by sponsor</i> | | | 10'x10' | 20'x10' | 20'x20' |
| • Banquet tickets | | | | 2 | 2 |
| • Tandem Team Entry (2 persons) | | | | | 1 |

Sponsorship Agreement

This Agreement outlines the sponsorship relationship between Valleyfest, as detailed in the sponsor details.

Sponsor agrees to provide Valleyfest with the following:

- EPS version of sponsor company logo with guidelines for use on social media, digitally and in print
- **Payment to NWTR/Valleyfest by June 1, 2025**
- Sponsorships paid by credit card will be charged processing fees.
- Mail checks and completed form to:
 - Valleyfest at PO Box 368, Spokane Valley, WA 99037

At the event's expense, Northwest Tandem Rally will:

- Organize, promote, produce, run and perform all services necessary for the hosting of the event.

For the rights granted to the sponsor, **sponsor shall pay NWTR/Valleyfest by June 1, 2025.**

Contact name: _____

Contact email: _____

Contact Phone: _____

Signature: _____

Neither Northwest Tandem Rally or Valleyfest nor this sponsor shall be liable for the failure to perform their obligations under this agreement if such failure is due to acts beyond their control including, without limitation: acts of God, acts of the public enemy, acts of government, civil disobedience, or any other cause or condition beyond the control of Northwest Tandem Rally, Valleyfest and the sponsor.